

www.iwightinvest.com/digital-solent-conference Message of support from Sir Richard Branson

The conference will be run as a Digital Innovation Challenge event with delegates invited to create a proposal for a new digital application to address a key challenge facing the region or a new business opportunity. Over three sessions the speakers will act as coaches for the tables of delegate teams, to provide perspectives on the relevance, opportunity and resilience of any innovation developed.

Conference programme

- 9 to 9.30am** Registration and refreshments (refreshments will be available throughout the day)
- 9.30 to 9.45am** **Welcome speech**
David Stewart Leader of Isle of Wight Council
Digital Island – short video
- 9.45 to 10.45am** **Session one: The Digital Landscape**
Chaired by Martin Thomas
John Irvine CEO, WightFibre
Andy Stanford-Clark Chief Technology Officer, IBM
Current challenges and future opportunities
Dr. Jeffrey Starr University of Maryland
Q&A session with the speakers
Briefing on challenge choice and development process
- 10.45am to 12pm** **Innovation Challenge part one: Scoping concepts**
- 12 to 12.45pm** **Session two: Business benefits of digital presence**
Chaired by Martin Thomas
Patrick Slattery Managing Director, Accenture
James Lambert Associate Director Oxford Economics/Huawei
Key findings from the report 'The digital spillover – measuring the true impact of the digital economy' www.huawei.com/minisite/gci/en/digital-spillover/
Christina Conroy Director, Coralesce Ltd – 'TechislandUK'
Q&A session with the speakers
- 12.45 to 1.30pm** **Lunch**
- 1.30 to 2.15pm** **Innovation Challenge part two: Developing the proposition**
- 2.15 to 2.45pm** **Session three: Cyber resilience – risks and opportunities**
Chaired by Martin Thomas
This session will focus on the risks and threats facing digital business and the best means of addressing which in themselves may present business development opportunities
Paul O'Brien Director of Service, Security and Operations Lab, BT
Commander Dave Clark National Coordinator for Economic Crime, City of London Police
Dr. Jeffrey Starr University of Maryland
Q&A session with the speakers
- 2.45 to 3.30pm** **Innovation Challenge part three: Preparing the pitch**
- 3.30 to 4.45pm** **Innovation Challenge part four: Pitch and promote**
Each table group presents its idea to the plenary. Virtual votes will be cast and winners announced
- 4.45 to 5pm** **Next steps and close of conference**